Reminder X: Research Protocol

Read Consent Statement and ask for consent to interview via signed consent form.

Research Questions:

1. Do you have a system for reminders, scheduling, or keeping a to-do list, analog or digital?
2. Do you have an app on your cell phone for scheduling or reminders?
3. How do you use those apps in your daily life?
4. Do you use more than one app for scheduling your reminders? How do they integrate?
5. Is there anything about these apps that you wish you could change or improve?

Read Product Description: *Now, I would like to describe to you a mobile app we're working on. It's a combination to-do list and reminder app. Today, it does the basics: it allows you to create a list of to-do items and set up reminders for those items. There are many apps like ours for IOS and Android and we're looking to identify people's wants and needs so we can improve and differentiate our app.*

Open-Ended Questions:

1. What are your thoughts and opinions about a mobile app like this?
2. What problems or challenges would the app need to solve in order for you to want to use it?
3. What features would this app have to have to suit your lifestyle?

Thank participant for their time. Ask if they have any additional questions.